+201223318918 magdoub.com m.magdoub@gmail.com

MAHMMOUD ELMAGDOUB

"I design interfaces, write code and manage products."

Tools
Pencil, Photoshop

Prototyping
HTML, CSS, Javascript, Jquery

Explorative Design
User Testing, Storyboarding, Personas

Honors

1. First Place in the Programming Competition at the Egyptian Universities Youth Week.
2. Wrote an article on codeproject.com it is currently ranked as the highest search result by **Google** when searched for "best square root". Article's link: http://goo.gl/ixSUD

Experience

Freelance Usability Consultant (December 2012 - present)
I overview the client's website and point out the bottlenecks and Major Usability faults.

Wuzzuf.com (March 2012 - present)
Product Manager
Responsible for leading the design and development of Wuzzuf.com Egypt's #1 Recruitment Platform.

1. Using AB Testing I helped increase the overall signup conversion rate by 75% (20% to 35%).
2. Redesigned the employer UI which resulted in improving the speed of the screening process by 37%.
3. Conducted and oversaw think-aloud usability testing sessions with more than 40 customers, analyzed the data, and prioritized design updates.
4. Wuzzuf.com is known for its extraordinary clear and easy-to-use software thanks to our focused and innovative product design strategy, where I played a significant role in its conception.

Freelance Web Designer (March 2011 - April 2012)
Work Samples: be.net/Magdoub

Education

BSc. of Computer Engineering Cairo University
May 2011
Senior GPA 3.2 (B+)

Dar El Tarbiah High School
Mathematics and Science Section
GPA 3.8 (A)

Me

My dad taught to me to do good design, that's why I never used comic sans and I have issues with outlook.

I like to collect interesting books and these are the people that inspire me: Dieter Rams, Ryan singer and Davinshi.

Fluent in English(TOEFL 98/120) and Arabic.
I write my design thoughts on: **ixd101.wordpress.com**

magdoub.deviantart in/MahmoudelMagdoub @Magdoub